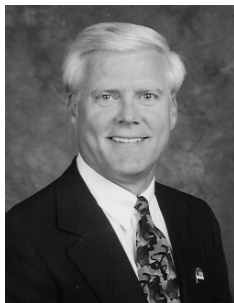




Dr. Richard Eisenhauer



Dr. Steve Joel



Dr. Randy Nelson



Dr. Phil Schoo

Presented by *four* former superintendents of the year!

Learn how these successful individuals:

- ✓ Effectively dealt with conflict
- ✓ Successfully managed change
- ✓ Motivated their teachers and administrators towards excellence
- ✓ Were visible in their schools and communities
- ✓ Successfully worked with and managed their boards of education
- ✓ Developed networks of colleagues and peers
- ✓ Created public relations networks that helped them get the word out



McPherson & Jacobson, L.L.C.

Executive Recruitment & Development

**When
Quality
Counts**

**McPherson & Jacobson
L.L.C.**

7905 L St., Suite 310
Omaha, Nebraska 68127

Phone: (402) 991-7031
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Strategies for Success

2009 SUPERINTENDENT ACADEMY

**July 8-10, 2009
Omaha, Nebraska**

Presented by

McPherson & Jacobson L.L.C.

Executive Recruitment
and Development

This three-day seminar is specifically designed to assist individuals who are new to or aspiring to the position of superintendent. It would also be valuable to anyone who wants to improve their administrative skills by learning from successful superintendents.

Four former superintendents of the year will be the presenters for this dynamic, interactive, hands-on seminar:

Dr. Steve Joel—2000

Dr. Phil Schoo—2002

Dr. Randy Nelson—2003

Dr. Richard Eisenhauer—2005

In addition, you will receive

one full year of

one-on-one mentoring

with one of our distinguished presenters.

Attendees of the 2009

Superintendent Academy will

receive one year of

mentoring with Dr. Joel,

Dr. Nelson, Dr. Schoo, or

Dr. Eisenhauer.

Superintendent Academy 2009

Omaha, Nebraska

AGENDA

Wednesday, July 8, 2009

5:00—6:00 Social and Introductions

6:00—8:00 Dinner – Overview of the Academy

Thursday, July 9, 2009

8:00—9:00 Personality Profiles

9:00—9:45 “Your Most Important Job is Keeping Your Job”

9:45—10:00 Break

10:00—10:45 “The Job is You, but it is Not All About You”

10:45—12:00 “The Honeymoon”

12:00—1:00 Lunch

1:00—2:30 “Communication is the Key!!”

2:30—2:45 Break

2:45—3:30 “Get Involved with Your Community and Schools—Be Active and Visible”

3:30—4:30 Small Group Meeting with Mentors

4:30—5:00 Participant Reflection and Feedback

5:00—6:00 Social Hour

Friday, July 10, 2009

8:00—9:00 “Where I Stand Depends Upon Where I Sit”

9:00—10:00 “Don’t Lose your Temper”

10:00—10:30 Break and room checkout

10:30—11:30 “Young Man, I’ve Seen a Lot of You Come and Go”

11:30—12:30 Lunch and Small Group Meetings with Mentors

12:30—2:00 “Find Balance in Your Life”

2:00—2:30 Small Group Meeting with Mentors

2:30—3:00 Participant Reflection and Feedback

3:00—3:30 Wrap-up and Evaluation

For Registration Information Contact:

**McPherson & Jacobson L.L.C.
7905 L St, Suite 310
Omaha, Nebraska 68127**

Phone: (402) 991-7031

Fax: (402) 991-7168

Email: mail@macnjake.com

www.macnjake.com

Comments from prior attendees

- *I felt the academy was money well spent. I would recommend the workshop to others and would attend again.*
- *The presenters were excellent. Their experience and expertise is great. The attendees were excellent. The small size of the group allowed for good interaction and access to the presenters.*
- *As I am getting ready to enter my new superintendency, it was refreshing to hear experienced superintendents share what they’ve done*
- *Excellent! I learned from each that you can lead differently and still be successful*
- *I will take several things that I’ve learned here and apply immediately*
- *The information shared was practical, useful and things I can use on my journey in this position.*
- *All of the presenters brought a wealth of experiences*
- *The one-on-one and individual attention. The class size—we all were able to interact with each other.*
- *The opportunity to share with other administrators; the topics were very relevant; the quality of the presenters (great!); facility top notch*

Hotel Information:

**Doubletree Hotel
1616 Dodge Street
Omaha, Nebraska 68102
Phone: 402-346-7600**

*In order to provide effective mentoring and hands on experiences, we are limiting the number of participants, **so register early!***